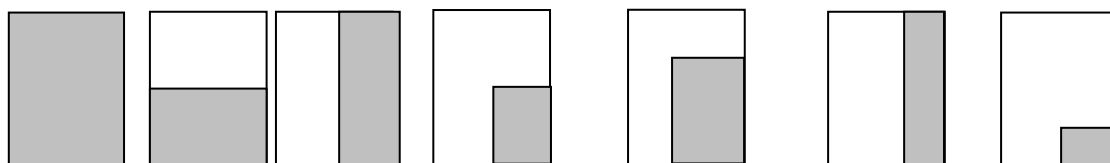


RATE 2023**FOR PUBLISHING ADVERTISEMENTS IN THE
"FOOD PROCESSING INDUSTRY" MAGAZINE****ADVERTISEMENTS IN THE BODY OF MAGAZINE**

1/1 (200x290mm) color € 380	1/2 (200x145mm) (100x290mm) € 220	1/4 (100x145mm) color €160	junior page (130x185mm) color € 200	1/3 (70x290mm) color € 200	1/8 (100x80mm) color € 130
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Whole-page advertisement on the first, second, third and fourth cover:

First cover (limited with the margin of headline) – € 640;

Fourth cover – € 520; **Second/third cover** – € 460;

Paid Publication – € 250/ color page; € 180 – b/w page;

Advertising space in the *Businessman's Guide* columns (35 cm²) – € 50;

All year participation in the *Businessman's Guide* – € 350;

Advertising banner on the magazine's Web page – 60 € per month.

Purposive Advertising by Means of Post – subject to agreement.

Size of the page: trimmed 200 x 290 mm;

Format TIF, PDF resolution 300 dpi, EPS

Important: A summary PDF version of the FPI Magazine, including ads in number, is sent each month via e-mail to some 7,000 companies, producers and traders of food and drinks in Bulgaria.

Violeta Georgieva,
Marketing & advertisement

←—————→
Your participation in our magazine is a guarantee that your
advertisement or information message will reach your
future business partners!