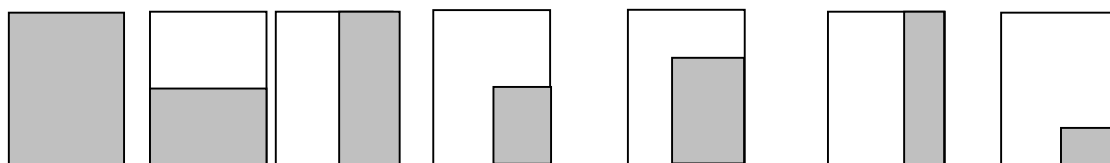


RATE 2020**FOR PUBLISHING ADVERTISEMENTS IN THE
"FOOD PROCESSING INDUSTRY" MAGAZINE****ADVERTISEMENTS IN THE BODY OF MAGAZINE**

1/1 (200 290mm) color €380	1/2 (200 145mm) (110 290mm) €220	1/4 (110 145mm) color €160	junior page (130 185mm) color €200	1/3 (70 290mm) color €200	1/8 (100 80mm) color €130
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Whole-page advertisement on the first, second, third and fourth cover:

First cover (limited with the margin of headline) – €640;

Fourth cover – €520; **Second/third cover** – €460;

Paid Publication – €250/ color page; €180 – b/w page;

Advertising space in the *Businessman's Guide* columns (35 cm²) – €50;

All year participation in the *Businessman's Guide* – €450;

Distribution of company's advertisement materials through the magazine – €0,45/pc.

Advertising banner on the magazine's Web page – 60 €per month.

Purposive Advertising by Means of Post – subject to agreement.

Size of the page: trimmed 200 290 mm;

Format TIF, PDF resolution 300 dpi, EPS, CDR (text convert in curves)

Important: A summary PDF version of the FPI Magazine, including ads in number, is sent each month via e-mail to some 7,000 companies, producers and traders of food and drinks in Bulgaria.

Violeta Georgieva,
Marketing & advertisement

←—————→
Your participation in our magazine is a guarantee that your
advertisement or information message will reach your
future business partners!